

Community Partner Spotlight – November 2009

Vic's Ice Cream and The Sacramento Ballet form Partnership for Special *Nutcracker* Themed Ice Cream Treat

Sacramento Ballet partnered with Vic's Ice Cream in Land Park to create a festive holiday ice cream flavor-Nutcracker Candy Cane Crunch.

The new flavor was first sampled by hundreds of the most discerning ice cream critics-the 2008 children's cast of the Nutcracker-during a Nutcracker Family Day reunion picnic on Saturday, May 24th. After the taste test, the "Nut Kids" made their recommendations for a perfect name for the sweet treat.



The scrumptious, ballet inspired flavor features candy cane and Oreo cookie pieces blended into peppermint ice cream. It will be available at Vic's for a limited time from mid-November through the holiday season.

Vic's Ice Cream
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