



## *Inside the Raley Studios...*

News from the Capital Campaign for the E. Claire Raley Studios for the Performing Arts  
A groundbreaking collaboration of the Sacramento Ballet, California Musical Theatre,  
Sacramento Opera and Sacramento Philharmonic

November 2009

## **RALEY STUDIOS—THE NEXT BIG THING**

**Studios Facts:** Did you know that each Studios partner will make payments on the \$5M loan from the City at an amount equal to its current rent? With a payment rate locked in for 30 years, this arrangement will give them all better control of overhead costs and allow them to channel valuable financial resources into their artistic products—further enriching our community.

### **Campaign Update**

The campaign continues with volunteers organized into the following teams:

- ◆ **Reaves Raiders**—led by Campaign Chair Jeanne Reaves with teammates: Bill Coyne, Joe Hartzog, Richard Lewis, Rick Osen, Dennis Mangers
- ◆ **Bob's Builders**—led by Campaign Vice Chair Bob Slobe with teammates: Jennifer Basye Sander, Marty Steiner, Melissa Cirone, Bill O'Keefe, Liz McClatchy
- ◆ **Wholly Smoleys**—led by Cabinet Member Sandy Smoley with teammates: Allison Cagley, Ron Cunningham, Marc Feldman, Ernie Johnson, Muriel Johnson, Randy Reynoso
- ◆ **Geiger Counter**—led by Cabinet Member Jan Geiger with teammates: Rod Gideons, Wahida Sharman, Rae-Nani Stokes, Shirlee Tully, Carol Van Bruggen

The teams will continue to add members as the campaign shifts into high gear in preparation for a public roll-out. Cultivation and solicitation activities are proceeding with an emphasis on securing \$11M in campaign pledges by July 2010.

### **Community Benefit Highlight**

All of the Studios partners are looking forward to the day when ....

- ◆ *We'll all know that we have a home, a place to bring our art to life, for at least 55 years!*
- ◆ *Hundreds of children of all ages, sizes, and backgrounds walk through the doors daily to experience the joy and fulfillment of dance at the Sacramento Ballet Center for Dance Education. They will discover programs and opportunities in our new home where they can explore, invent, and imagine!*
- ◆ *Sacramento Opera has a permanent home for rehearsals and operations. We have a facility befitting four of Sacramento's major professional performing arts organizations. The halls are alive with the sound of music... singing... dancing...and the laughter of children engaged in creative exploration.*
- ◆ *The Sacramento Philharmonic looks forward to the day when all our artists are under one roof, working together, dreaming about new productions together and sharing in the creation of a vibrant hub for the Performing Arts in Sacramento.*